







www.mycommunitylife.com.au

My Community Life is supported by the Social Development Team at Kingston Council.

You can contact us on:

Phone: 9581 4809

Email: mycommunitylife@kingston.vic.gov.au





The City of Kingston acknowledges the funding contribution made by the State Government of Victoria for the development of the My Community Life website, supporting resources and the delivery of community training sessions.



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1. Introducing My Community Life

My Community Life (MCL) is an online directory for community groups and organisations in the City of Kingston which can be easily accessed on your computer, tablet or smart phone.

It is designed to be a 'one stop shop' for all groups, activities, events and volunteer opportunities within the municipality – replacing the former hard copy community directory, and providing even more information and benefits.

Any not-for-profit community group, organisation or club can use the site if they:

- are based in, or are in close proximity to, the City of Kingston municipality;
- provide activities or services within the City of Kingston; and
- whose membership, events or volunteer opportunities are open to the Kingston community.

For the purposes of this guide, the term 'community group' has been used to refer to all groups, clubs and organisations that meet the above criteria.

MCL has been developed by Kingston Council as a way of supporting and connecting the local community and links directly from the official Kingston Council website. It is also highly visible on Google and other search engines.

1.1. THE IMPORTANCE OF THE INTERNET

Recent statistics show that more than 99% of Australians use the Internet and 83% of Victorians use it at least once every day (Sensis Social Media Report 2017).

Community groups that do not promote themselves or their activities on the Internet (either via websites or social media) are missing out on a huge audience. Think about how many times you have heard the phrase 'google it' when people are looking for information about something (referring to the internet search engine Google). For a majority of people in Australia, Google is the first place they will start looking for information.

1.2. WHY USE MY COMMUNITY LIFE?

My Community Life has been set up to provide all community groups in Kingston with an opportunity to promote themselves and their activities online, giving them access to a much wider audience without needing to establish their own website.

For groups that already have a website or social media presence, the MCL website provides another opportunity for your information to be found and to direct people to your existing online channels. After all, the more people that visit your site, the more likely it will appear higher up in google search results, and the more easily your information will be found by others.

Benefits for community groups and organisations:

- ✓ A completely FREE opportunity to promote your group and activities online
- \checkmark A locally focused site, specifically for the City of Kingston
- \checkmark Access to a much wider online audience
- ✓ Opportunity to attract new members, more attendees at events and recruit new volunteers
- ✓ A trusted platform supported by Council that will be widely promoted through the Kingston Your City newsletter, advertisements in the local paper, social media and website

- Search visibility As a large Kingston Community platform, when people search for groups, community events and volunteering opportunities on Google, My Community Life will appear first. If you are not on this platform your group and events may not get seen.
- ✓ Ability to cross-promote as community platform that will be used by dozens of community groups and hundreds of volunteers there is a real opportunity to cross-promote events and activities on this platform and social media.
- ✓ Easy to use and support available

Benefits for individuals in the Kingston community:

- ✓ A central place to find information about local community groups, events and volunteer opportunities
- ✓ A directory specifically for the local City of Kingston area only
- ✓ A council-supported website that contains only reliable, up to date and verified information
- ✓ A responsive website that works on smartphones, tablets and laptops making it easy to use anytime anywhere.

1.3. OUR GOAL

The goal for MCL is to increase social participation in Kingston through the provision of a free accessible website.

To do this we need your participation.

To be a success we need all of Kingston's community groups to create a profile and upload their events and opportunities. Working together we hope to increase overall participation across the City.

Kingston Council will regularly promote the site to raise awareness of this community resource and to help get visibility for your group and your events.

1.4. HOW TO USE THIS GUIDE

This guide has been created to help you get the most from the My Community Life website and includes:

- Step-by-step instructions about how to add information to the site
- Tips and tricks for creating easy to find and appealing content
- Advice about how to use this site along with other promotional activities

There are also a series of video tutorials available for you to watch called webinars. These are available through the 'instructions' page on MCL, which can be accessed from the green information icon at the top right of the homepage (shown below).

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1.5. FURTHER INFORMATION AND ASSISTANCE

Contact Council's My Community Life Team on (03) 9581 4809 or mycommunitylife@kingston.vic.gov.au



2.1. ACCESSING THE SITE

To access the My Community Life website, simply type <u>www.mycommunitylife.com.au</u> in the address bar of your internet browser.

http://www.mycommunitylife.com.au/	,
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2.2. NAVIGATING THE SITE

Below is an image of the MCL website homepage highlighting the key features and the website navigation menu.

	City of KINGSTON			Log In / Registe	1
4		2	Search	f y 🕇 🖶	3
1	Community	Events & Activities	Volunteer	My Profile	
		Join these events	& activities		
	Course & ACTIVITY GUID January - June 2017	Longbea	ACE		Scroll down the page to see more listings
	Adult Education Training is offered in a range of subjects such as Hospitality, Computers, Internet and Adult Literacy	English Language and Lite Courses Beginners to Intermediate Level Language Courses: improve and develop communication and lang skills for everyday life or the wor	eracy Your Pant Your Pant English between po provision o guage toiletries. Sk kplace. provided to options ava from depen	try y assists those struggling ansions or low wages with f non perishable foods and upport and empowerment is assist persons to consider all ailable to them to break free idency. All is confidential.	5
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1. Main menu:

- Home icon directs you back to the home page.
- Community lists all the groups and organisations that have created profiles in MCL.
- Events & Activities lists all the events and activities uploaded by local community groups.
- Volunteer lists all the volunteering opportunities uploaded by local community groups.
- My Profile allows community groups to create a free account then upload a community group profile, events and activities and volunteer opportunities.

2. Search box: find groups, activities or volunteer opportunities related to your interests using key words.

3. Sharing, information and printing: Click on the icons to share the page you are viewing on your Facebook or Twitter account, view instructions for creating your pages, or print the page you are viewing.

4. Logos: Click on the Kingston logo at any time to go to the City of Kingston website, or the MCL logo to take you to back to the MCL homepage.

5. Home page content: Upcoming events and activities and randomly selected groups and volunteering opportunities are displayed on the homepage. Scroll down to see more, click on the view more tabs to go to the relevant listing pages.

6. Footer:

- Contact Us provides contact details for the MCL site.
- About this site provides and overview about the purpose of the site and terms and conditions.
- Tips & Updates provides useful tips; any changes made to the site and links to the newsletter.
- Accessibility information about accessibility and where to seek assistance.
- Privacy links to Council's privacy statement and policy.





To add events and volunteer opportunities to the MCL site you must follow these steps in order:



3.1. STEP 1 - REGISTER A USER ACCOUNT/LOG IN

To register a user account/log in you need the following:

- An email address (we recommend a generic address so log in details can be shared with others later)
- A password (that meets the requirements outlined on the site)

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A	Community	Events & Activities	Volunteer	1 My Profile
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Passwo	ord (required)			
Logi	n Forgot my password	3		

- 1. Go to the 'My Profile' page
- 2. If you have already created an account/log in, enter the email address and password.
- 3. If you have created an account/log in but you can't remember your password, click on the 'Forgot my password' link to be emailed a link to create a new password.
- 4. If you need to create an account, select the 'Register Now' button.

To permanently delete your account please contact the My Community Life Team.

Phone: (03) 9851 4809

Email: mycommunitylife@kingston.vic.gov.au

TIP: Choosing the best email address to use

It is important to note that:

- *Each user account/log in created must have a unique email address* You can not use the same email address to create two different user accounts.
- You can only register one community group for each user account/log in created If you are a member of two community groups, you can not register them both using the same user account/log in. You will need to create two separate user accounts/log ins, each with a different email address.
- A community group (and its events and volunteer opportunities) can only be listed and edited by one user account/log in You can not have multiple people with different user accounts/logins registering events or editing information for a single community group.

It is highly recommended that each community group/organisation registers a generic user account/log in using a generic email address, and this generic email address is what is used in all contact information on the site. This is recommended because:

- The responsibility of keeping content updated on the MCL site can be shared among members, (by sharing the generic user account/log in details) without one person having to share their personal email and login information
- If a member leaves or changes their personal contact details, the email address listed on the MCL site does not have to be updated and will still be correct, so you will never miss out on important information or enquiries
- The generic email address can also be used for other purposes, such as government and private grant applications processes which are now mainly all done online.

There are a number of sites on the internet that allow you to create FREE email accounts, such as Gmail (by Google), Yahoo or Mail.com and many others.

TIP: Choosing a good password

Your password must be between 8 and 40 characters long. Here are some further tips:

- Use at least one capital letter
- Use at least one number
- Do not make your password obvious (like the name of your group, consecutive numbers or letters, or the word 'password')
- If you plan to share the login details with others, a password that means something to the group is more likely to be remembered

You can change your password at any time through the 'My Profile' \rightarrow Update Account section.



Creating an account

To create a user account/log in complete all fields on the registration page (as shown).

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						-
					Submit	2 7

You must ensure that you read and agree to the terms and conditions of use by clicking on the tick box.

1. After completing all the fields, click on 'Submit'. You will be taken to a page telling you that your registration has been successful and you will now be able to log in using your email and password.

Once you complete your user account/login and have logged in to the site, you will see this page. You can tell you are logged in because it will show your name in the top right hand corner of the screen. This is where you can log out too.

City of KIN	GSTON			Sarah Bishop <u>Log Out</u>	
K Moston	my ? ? ? ? ? ? community life		What's happening in	my community?	•
^	Community	Events & Activities	Volunteer	My Profile	1
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					Ì
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Here you ca	an create and manage your \ Group, Click the 'Add New (/olunteering Opportunities organised by yo	ar in the second se	Add New Opportunity	
Community	Group once the same there	opportunity opport to start.			

- 1. You can update your password, name and other account details at any time by clicking on the 'Update Account' button.
- 2. This is where you begin Step Two Create a Community Group Listing/ Profile page.
- 3. This is where you begin Step Three Adding/editing events and volunteer opportunities.

TIP: Preparing to upload good content to the site

Before you begin uploading content on MCL, look through the next few pages to see what information you need and prepare it first to make uploading quick and easy. Here are some tips.

- ✓ Use key words in your headings and introductory paragraphs the search function on the MCL site searches headings first, then introductory paragraphs, then the rest of the content think about keywords that people would associate with your group and activities, and what they would be likely to type into Google if they were searching for your group or events. List all the keywords and use the most relevant in your headings and introductory paragraphs so your listings will be easier for people to find.
- ✓ Use clear language to appeal to your audience how will people benefit from being part of your group or activity? Who is welcome to participate? What will they get to do?
- Use good photos pictures tell a thousand words, so try and use photos that show your group or activity in action, or an image that clearly relates to what your groups does (e.g. running).
 Pictures of groups of people standing or dark, blurry photos are not as appealing. If the images you are planning to use are named something like IMG001.jpeg you should rename them using keywords from your list (e.g. keyword.jpeg).
- ✓ Make sure people can reach you on the contact information you provide people will be put off if they try and contact you and don't hear back within a day or so. List multiple contact options, or be specific about what times and days you can be contacted.
- ✓ Ensure you adhere to the Terms and Conditions of using the site you can access a copy through the 'About this site' link in the footer (bottom) of the MCL webpage.

3.2. STEP 2 - CREATING AND EDITING A COMMUNITY GROUP

You must have a user account and be logged in before you can add information to the MCL site.

Adding a Community Group will mean that this group can then be found under the 'Community' tab on the MCL site and people can search for the group.

Add a new Community Group by clicking on the 'My Profile' tab in the main menu. Make sure you are logged in and then select 'Add New Group'. A registration page titled 'Add/Edit Community Group' will appear for you to complete (see example on the next page). Some of this information you <u>must have</u> to register the page, the rest is optional.

It is highly recommended that you use this guide to gather and prepare all the information for your Community Group listing before starting to work on the form online. That way it will be much faster and easier to copy the information into the online form.

Required information (marked in red on the form, see images on page 17 and 18):

- **Group name** the name of your community group
- **Group summary** a one sentence description of your group (remember to use key words)
- **Group image** a good photo or logo, or select from the options provided
- Street address, suburb and postcode if your group does not have a fixed address, you can enter the address of where you most often meet. This will be used to pinpoint your location on a map on your community group webpage.

Optional (recommended) information:

Step 1 of 5: Group Details:

- **Group detailed description** this is where you explain what your group does (remember to think about what will appeal to your audience and your keyword list). It is highly recommended that you add information here or your page will look quite blank.
- **Opening hours** (if relevant) or what time your group meets.
- **Category –** select the category(ies) that are relevant to your community group from the list provided. It is recommended that you select a maximum of 3 categories.

Step 2 of 5: Contact Details:

- **Contact name, number and email address** these are the main contact details for your group, you can use other more specific details when registering events etc. Consider using a generic email address here (see tip box on page 11 for more information). You can list other contact options in the 'Description' box if necessary. Remember this is a public site so only list details you are happy for anyone from the community to contact.
- Group website if you already have a website this is a great way to direct people to it.

Step 3 of 5: Location Details:

- Venue Name the name of the place the group usually meets
- Local transport provide information about how to reach you by public transport for people that may not have access to a car (if relevant)
- Other locations list any other locations that you meet or operate from (if relevant)
- **Postal address –** Postal address for the group (if different from address)

Step 4 of 5: Accessibility Details:

- Accessibility options choose all options that are relevant from a list. This explains how people can
 access the location of your community group or participate in your activity if they have specific
 requirements
- Number of steps if the venue has steps at the entrance, please specify how many
- Number of accessible carparks number of car spaces dedicated to accessible (disabled) parking

Step 5 of 5: Related Information:

- **Related websites** are there other websites that are relevant to what your group does (e.g. are you a local branch of a larger organisation, do you partner with another group?). This is also where you can add links to your social media pages.
- **Related documents** do you have documents that contain relevant information to share with prospective members? (e.g. meeting schedule, Terms of Reference, fee schedules). You can add up to 10 documents.
- **Preview:** Allows you to preview what your listing will look like before you submit it for approval.
- **Submit:** Submit your community group listing to Kingston Council for approval

TIP: Uploading documents

When uploading documents, there are some simple things to keep in mind to make sure they are easy for people to open and read.

- ✓ Always use a clear title Use the Group Name, keywords and a descriptive heading so people know what they are reading about
- ✓ Upload documents in Microsoft Word or PDF formats these are common formats that will be able to be opened by all computers. Microsoft word files are required so they can be read by people using screen readers.
- ✓ Include the date or version number this will help you make sure people are using the most up to date information
- ✓ Use a minimum of size 11 font this will help make sure that your documents can be read easily. You may want to make your font even bigger depending on the needs of your audience.
- ✓ Save the document using a clear, descriptive file name this will make it easy for people to know which document they want to open.

Add/Edit Community Group page

City of KINGSTON	First Name Last Name Log Out
	Search Q
Community Events & Activities	Volunteer My Profile
Home / My Profile / Add/Edit Community Group Add/Edit Community Group	
Complete the details below to create a new group in your profile or edit an ex	isting group.
Please note #1: You have a 60 minute time limit to enter your details and pre take longer than 60 minutes.	ess submit. You will lose any information entered into the form if you
Please note #2: The terms and conditions of MCL only permit not-for-profit g	roups and individuals to register on MCL.
Fields marked as 'required' must be completed	
Step 1 of 6: Group details:	
Community Group Name (required) Community Group Summary (required) Maximum: 300 characters	
Community Group Image <mark>(required)</mark>	Select
Upload an image relating to your Group (Recommended Width: 300px, Height: 275px); or select one from the list below (Note: Prior to uploading you will need to crop your image to the above dimensions to ensure best clarity)	
Mandatory	
fields are marked	
(required)	

		~
Community Description	B I U 1 Ξ Ξ 🔅 🂖 🐰 ঝ 🖗 Paragraph St▼	
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What are your aims? What ages / backgrounds are your members? Who		
do you service? What are your main activities / convices?		
How can new people join in?		
Opening Hours	When do you usually meet?	
Category	Aboriginal and Torres Strait Islander	
Choose the category that best describes your groups identitiy and/or activities.	Animais Arts, crafts & culture	
Hold control to select more than one category. A maximum of three is	Charity (DGR status)	
recommended.		
		~
Additional		
instructions and		
prompts are		
provided on the		

form to help you



UUU

Add/Edit Community Group page continued

Step 2 of 6: Contact of	details (Public for Website):
Contact Name	
Contact Phone Number	
Email Address	
Community Group Website URL	URL - link must start with http:// or https://
Step 3 of 6: Private C	ontact details (For Council Contact Only):
Step 3 of 6: Private C	Same as above If checked please fill in Position and Postal Address below
Step 3 of 6: Private C	ONTACT DETAILS (FOR COUNCIL CONTACT ONLY): Same as above If checked please fill in Position and Postal Address below
Step 3 of 6: Private C Contact Name Contact Phone Number	ONTACT DETAILS (FOR COUNCIL CONTACT ONLY): Same as above If checked please fill in Position and Postal Address below
Step 3 of 6: Private C Contact Name Contact Phone Number Email Address	ONTACT DETAILS (FOR COUNCIL CONTACT ONLY): Same as above If checked please fill in Position and Postal Address below
Step 3 of 6: Private C Contact Name Contact Phone Number Email Address Postal Address	ONTACT DETAILS (FOR COUNCIL CONTACT ONLY): Same as above If checked please fill in Position and Postal Address below

Add/Edit Community Group page continued

Step 4 of 6: Location	details:
Venue Name Where you do usually meet?	
Street Address (required)	
Street Address Line 2	
Suburb (required) Is your suburb not on the list? Email us via the details in the Contact Us page below to have your suburb added.	Armadale Aspendale Aspendale Gardens Bangholme V
Postcode (required)	
Local Transport	
Other Locations List addresses for other locations you meet	
Postal Address	



Once you have finished adding all the information about your Community Group, click the 'Submit' button at the bottom of the page. This will send a notification to Council to review your information and approve it.

Please allow three business days for your Community Group page to be reviewed and approved by Council. You will be contacted by Council if there are any changes or further information required before it can be approved.

Once your Community Group has been approved and listed successfully, your 'My Profile' screen will appear as shown.

City M KINGSTON	my ♥ ☎ ☎ ☎ ₽ community life		What's happening in my co	ommunity? Q	
A	Community	Events & Activities	Volunteer	My Profile	
Home / M My P This portal Opportunit	My Profile rofile allows you to add and edit your Cr ies organised by your Group age Community Gro	s Events and Volunteering	Update Account Deactivate Account		
Here you can create and mange your Community Groups. Click the 'Add New Group' button to start. South East Melbourne Sausage Dog Status: Live Appreciation Society				Add New Group Deactivate	
Here yo New Ev	u can create and mange your Even	nts held by your Community Grou	p. Click the 'Add	Add New Event te Archive	
Man Here yo Commu	age Volunteering Op ou can create and mange your Volu inity Group. Click the 'Add New Op	pportunities Inteering Opportunities organised portunity' button to start.	by your Ad	2 d New Opportunity	

- 1. As you have already registered a Community Group, you can see the Group you have listed at the status of the listing (see green circle). The status will say 'live' when the page is up on the MCL site, or 'Pending Approval' when your page is waiting to be approved by Council. You can 'Edit' or 'Deactivate' the listing using the buttons available.
- 2. Now that you have completed Step 2 Create a Community Group listing, you can begin Step 3 adding/editing events and volunteer opportunities. These buttons will now appear in blue (not faded).

Editing a community group listing

To edit an existing Community Group listing, click on the 'Edit' tab under the 'Manage Community Groups' heading on your 'My Profile' page. This will take you to the 'Add/Edit Community Group' form and will show the information you have already entered, which you can then edit.

Please note that once you edit the listing it will need to be re-submitted to Council for approval. **Please allow three business days for your revised Community Group page to be reviewed and approved by Council.** You will be contacted by Council if there are any changes or further information required before it can be approved.

3.3. STEP 3 – ADDING AND EDITING EVENTS AND VOLUNTEER OPPORTUNITIES

You must have a Community Group listing before you can add an event or activity, or volunteer opportunity to the MCL site. You cannot add an event or volunteer opportunity while your Community Group listing is 'pending approval' (this includes if you have just edited your community group listing and it is waiting re-approval).

Adding an Event and Activity or Volunteer Opportunity will mean that it can then be found under the relevant tab on the MCL homepage and people can search for it.

Adding an Event or Activity

Add a new Event or Activity by clicking on the 'My Profile' tab in the main menu. Make sure you are logged in and then select 'Add New Event'. A registration page titled 'Add/Edit Event' will appear for you to complete (see example page 22-23). Some of this information you <u>must have</u> to register the page, the rest is optional.

Required (must have) information:

- Event name use common words to make it easy to find
- Event summary a one sentence description of your event (remember to use key words)
- Event type select the appropriate option(s) from the list provided
- Event image a good photo that shows what the event is about
- Event date click on the 'set date' link and complete the information in the pop up box.
 - Single date choose for an event that srtarts and finishes on the same day
 - **Time span** select when an event will be held over several days (e.g. Saturday & Sunday)
 - Multiple dates select when an event will be held over several different dates (e.g. Monday, Wednesday and Saurday). Select 'Add Date & Time' to add additional dates
 - **Reoccuring dates** select when an event will be reoccuring regularly on a daily, weekly, monthly or yearly basis
- Street address, suburb and postcode the location your event will be held. This will be used to pinpoint your location on a map on your event listing. If you event is held in multiple loations enter the main location and include the other location information in the 'Event Description' box

Optional (recommended) information:

- Event Description this is where you explain all about your event (remember to think about what will appeal to your audience). If your event has multiple dates, times or locations this is where you can add that information.
- **Cost** (if relevant) and Ticket booking website if you are planning on selling online tickets for your event include the link to the website here (see tip box on the next page for more information)

- Contact name, number and email address these are the specific contact details for your event or activity. They may be the same or different to your general contact details for your Community Group. Consider using a generic email address here (see tip box on page 10 for more information). You can list other contact options in the 'Description' box if necessary.
 (*Tip: The email address that you used in your user registration/log in will automatically appear in the email field, remember to change it if there is an alternative contact for your event*).
- Local transport provide information about how to get to the event by public transport for people that may not have access to a car (if relevant). For big events it's also a good idea to provide information about parking.
- **Related websites** add links to other websites that are relevant to your event or activity (e.g. is it a local event of a larger initiative). This is also where you can add links to your social media pages.
- **Related documents** do you have documents that contain relevant information to share with people about your event (e.g. a list of what to bring, event program). You can add up to 10 documents (see tip box on page 14 for more information)

TIP: Using online event ticketing websites

There are a number of websites that you can use to issue free or paid tickets for your events, such as:

- Eventbrite <u>www.eventbrite.com.au</u>
- TryBooking <u>www.trybooking.com.au</u>

These sites allow people to register, pay (if required) and print tickets to your event. If your event is free there is no charge to use these sites. If you are charging for your event, you will be required to pay a percentage of the ticket price.

Using online ticketing sites can save a lot of time and help you keep track of attendance easily. Once you register your event on an online booking site, you simply need to include the link the booking site has provided you on your event page on MCL.



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Add/Edit Event page

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			Search			۹ ۹)
f Community	Events	& Activities	Volunteer	1	My Profil	е	-
Home / My Profile / Add/Edit Eve	ent						
Add/Edit Event							
Complete the details below to add a	new event to your prof	ile or edit an existin	g event.				
Please note it is not possible to mod deactivate the existing published ev	lify an event date once ent and re-create a new	it is published in MO v event in its place.	CL. If you wish to modify an o	event date you will	I need to	delete or	
Please note: You have a 60 minute onger than 60 minutes.	time limit to enter your	details and press s	ubmit. You will lose any infor	mation entered into	o the forn	n if you take	3
Fields marked as 'required' must be	completed						
Step 1 of 5: Event det	tails:						
Event Name (required)							
Event Summary (required)							
Maximum: 300 characters						/	;
Event Image (required)		Use	Event Description	B Z ∐ j≣ j≣	3 · ¥	Par	ragrap
(Recommended Width 300x, Height 275px), alternatively select one from the list below		sttenc	activity: Details to include may be: / What is the purpose of the event / activity? What are you attracting to ?? What are the highlights / special details?				
	**						
		<u></u>					
					01-11		
		H catego	Event Type (required) old control to select more than one ory. We recommend a maximum of three.	Aboriginal & Torn Administration & Animals Arts & culture Charities & welf	res Strait office	Islander	
			Event Date (required)	Add Date & Tin	ne		
			Cost				
		Tic	ket Booking Website URL				
		Ste	p 2 of 5: Contact d	etails:			
			Contact Name				
			Contact Phone Number				
			Fmail Address				
			Email Addréss				

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Remove

Preview Preview not working? Go to: <u>Tips and Updates</u>

Select

Submit

Step 3 of 5: Location	details:					
Venue name						
Street Address (required)						
Street Address Line 2						
Suburb (required) Is your suburb not on the list? Email us via the details in the Contact Us page below to have your suburb added.	Aspendale Aspendale Gar Bangholme Bentleigh East	dens				
Postcode (required)						
Local Transport						
 "Accessible toilets" refers to spr Accessibility Options Select as many options that are relevant to the location you are listing. Hold the ontrol key to select more than one item. 	Continuous, ev Ramp entry Step entry Stairs inside th Lift or elevator Accessible par Accessible toilt Hearing loop Good lighting, 1	ets for people v en and accessi e venue ting ts vell-lit space	with a disability	vel		
Number of steps at the entry If you selected "Step entry" as an accessibility option, please specify how many steps the entry has						
Number of accessible car parking spaces If you selected 'Accessible parking' as an accessibility option, please specify how many accessible (disabled) car parking spaces are available.						
Step 5 of 5: Rela	ated Inform	nation:				

Add

Add

Related Document(s) Maximum: 10 Documents Once you have finished adding all the information about your event or activity, click the 'Submit' button at the bottom of the page. This will send a notification to Council to review your information and approve it.

Please allow three business days for your event or activity page to be reviewed and approved by **Council.** You will be contacted by Council if there are any changes or further information required before it can be approved.

Once your Event or Activity has been approved and listed successfully, you will be able to see it as 'live' on your My Profile screen, the same way you can see your Community Group listing.

Tip – If your event is seasonal or runs every year, after your event or activity is finished it will be deactivated. This means that it will no longer appear on the MCL site, but you can 'reactivate and edit' it at a later date with the new details rather than re-creating the whole event/activity again from scratch.

Adding a Volunteer Opportunity

Add a new Volunteer Opportunity by clicking on the 'My Profile' tab in the main menu. Make sure you are logged in and then select 'Add New Opportunity'. A registration page will appear for you to complete titled 'Add/Edit Volunteer Opportunity' (see example pages 25-26). Some of this information you <u>must have</u> to register the page, the rest is optional.

Required (must have) information:

- Volunteer role the name (title) of the volunteer position.
- Brief description of duties a one sentence description of the role (remember to use key words)
- Role image a good photo that shows what the role is about.
- Term of role select the appropriate option(s) from the list provided.
- Interested in select the option(s) that apply from the list provided.
- **Contact name and email** these are the specific contact details for your volunteer opportunity. They may be the same or different to your general contact details for your Community Group.
- Street address, suburb and postcode the location that the volunteer will be required. This will be used to pinpoint the location on a map on your volunteer opportunity listing. If your volunteer opportunity does not have a required address, use the location listed for your community group and explain that there is no set location in the 'Role Description' box.

Optional (recommended) information:

- Role Description this is where you explain all about the volunteer position (remember to think about what your audience will want to know. Be sure to state the benefits that the person will get from volunteering (e.g. gaining new skills, meeting a community of great people, getting exercise).
- **Role Requirements** select the option(s) that apply from the list provided.
- Local transport provide information about how the volunteer can get to the required location by public transport as some people may not have access to a car (if relevant).
- **Related websites** add links to other websites that are relevant to the volunteer opportunity (e.g. a link to information about how to get a police check, or a link to your website to find out more about what you do). This is where you can also add links to your social media pages
- **Related documents** do you have documents that contain relevant information to share with people about your event (e.g. a position description or volunteer policy). You can add up to 10 documents (see tip box on page 14 for more information).



Add/Edit Volunteer opportunity page

City of KINGSTON			Georgis Logan Log Out	
		Search	C 2	
f Community	Events & Activitie	es Volunteer	My Profile	
Home / My Profile / Add/Edit Voluntee	unteer Opportunity			
Complete the details below to add a	new volunteering opportunity in ye	our profile or edit an existing opport	lunity.	
Please note: You have a 60 minute longer than 60 minutes.	time limit to enter your details and	press submit. You will lose any infe	ormation entered into the form if you take	
Fields marked as 'required' must be	completed			
Step 1 of 5: Opportun	ity details:			
Volunteer Role (required)				
Brief Description of Duties (required) Maximum 300 characters			h	
Pole Image (required)			Salact	
Upload an image relating to your Volunteering Opportunity (Recommended Width: 200pr.			Select	
275px); alternatively select one from the list below		Role Description Use this space to briefly describe your Valuter or no. Locatia to include may be: What are the main tasks / activities / opportunities of the noile? What key experience is required? What exper- note based? Who does the noile wolf? Remember - you should attach the position description for this noise as a Related Document at the bottom of this form.	B I U I E E ♥ * ¥ Ca 🗞 Paragra	h S •
		Term of Role (required)	Short term Long term One-off	
		Role Requirements Choose all applicable options Hold control to select more than one category. We recommend a maximum of three.	Attendance at training Comprehensive car insurance Current Drivers License Police Check	
		Interested in (required) Hold control to select more than one category. We recommend a maximum of three.	Aboriginal & Torres Strait Islander Administration & office Animals Arts & culture Charitiae & welface	
		Step 2 of 5: Contact d	letails:	
		Contact Name (required)		
		Contact Phone Number		
		Email Address (required)		
		Enter Presides (required)		

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Step 3 of 5: Location	details:
Venue Name	
Street Address (required)	
Street Address Line 2	
Suburb (required)	Aspendale
Is your suburb not on the list? Email us via the details in the Contact Us page below to have your suburb added.	Aspendale Gardens Bangholme Bentleigh East Black Rock
Postcode (required)	
Local Transport	
"Continuous, even and accessit	le path of travel" refers to people with disabilities who require a continuous, even, accessible path of travel,
 An accessible path of travel mea "Accessible parking" refers to de "Accessible toilets" refers to specific toilets 	ans there are no obstacles in the internal or external environment such as revolving doors, kerbs or steps. adicated parking spots for people with a disability. cially equipped toilets for people with a disability.
 Accessible parking* refers to de *Accessible toilets* refers to specific to the second s	ans there are no obstacles in the internal or external environment such as revolving doors, kerbs or steps. adicated parking spots for people with a disability. cially equipped toilets for people with a disability. Continuous, even and accessible path of travel Ramp entry Step entry Stars inside the venue Lift or elevator Accessible toilets Hearing loop Good lighting, well-lit space
 Accessible parking* refers to de *Accessible toilets* refers to spet *Accessible toilets* refers to spet Accessibility Options Select as many options that are relevant to the location you are listing. Hold the control key to select more than one item. 	ans there are no obstacles in the internal or external environment such as revolving doors, kerbs or steps. adicated parking spots for people with a disability. cially equipped toilets for people with a disability. Continuous, even and accessible path of travel Ramp entry Step entry Stairs inside the venue Lift or elevator Accessible parking Accessible toilets Hearing loop Good lighting, well-lit space
 * Accessible path of travel me. * Accessible parking* refers to de * Accessible toilets* refers to specific to the location you are listing. Hold the control key to select more than one item. Number of steps at the entry if you selected "Step entry" as an accessibility option, please specify how many steps the entry has	ans there are no obstacles in the internal or external environment such as revolving doors, kerbs or steps. adicated parking spots for people with a disability. cially equipped toilets for people with a disability. Continuous, even and accessible path of travel Ramp entry Step entry Stairs inside the venue Lift or elevator Accessible parking Accessible toilets Hearing loop Good lighting, well-lit space
 *Accessible path of travel me. *Accessible parking* refers to de *Accessible toilets* refers to specify the second se	ans there are no obstacles in the internal or external environment such as revolving doors, kerbs or steps. adicated parking spots for people with a disability. cially equipped toilets for people with a disability. Continuous, even and accessible path of travel Ramp entry Step entry Stairs inside the venue Lift or elevator Accessible toilets Hearing loop Good lighting, well-lit space

Related Website Link(s) Maximum: 10 Links	Name	Link	Remove
	Add		
Related Document(s) Meximum: 10 Documents			Select Remove
	Add		
			Submit Preview
			Preview not working?

Once you have finished adding all the information about the volunteer opportunity, click the 'Submit' button at the bottom of the page. This will send a notification to Council to review your information and approve it.

Please allow three business days for your volunteer opportunity page to be reviewed and approved by Council. You will be contacted by Council if there are any changes or further information required before it can be approved.

Once your Volunteer Opportunity has been approved and listed successfully, you will be able to see it as 'live' on your My Profile screen, the same way you can see your Community Group listing. *Tip – If your volunteer opportunity is seasonal or is a position that you regularly need to recruit for, after the position is filled you can 'deactivate' the volunteer opportunity listing. This means that it will no longer appear on the MCL site, but you can 'reactivate and edit' it at a later date with the new details rather than re-creating the whole listing again from scratch.*

Editing an Event or Volunteer Opportunity

To edit an Event or Volunteer Opportunity, click on the 'Edit' tab under the relevant heading on your 'My Profile' page. This will take you to the relevant page where you can modify the information.

Please note that once you edit the listing it will need to be re-submitted to Council for approval. **Please** allow three business days for your revised Event or Volunteer Opportunity listing to be reviewed and approved by Council. You will be contacted by Council if there are any changes or further information required before it can be approved.

4. Removing content from the site

There are two ways to remove content from the MCL site:

- Deactivate this allows you to turn the page off so that it doesn't appear on the website, but keep it and turn it back on at a later date
- Archive this is how you permanently remove content from the MCL site. To do so you need to deactivate it first, then archive it.

You must have a user account and be logged in before you can deactivate or archive information from the MCL site.

4.1. DEACTIVATING OR ARCHIVING A COMMUNITY GROUP LISTING, EVENTS AND VOLUNTEER OPPORTUNITIES

To deactivate a Community Group, Event or Volunteer Opportunity, click on the 'Deactivate' tab under the relevant heading on the user account/ log in page. A box will pop up confirming whether you would like to deactivate the listing, click OK to proceed, or Cancel to go back.



You can see which listings are 'live' and which are 'deactivated' on the user account/ log in screen. You can easily reactivate listings by clicking on the 'Activate' button.

Please note that once you re-activate the listing it will need to be re-submitted to Council for approval. Please allow three business days for your revised Event or Volunteer Opportunity listing to be reviewed and approved by Council.

To archive a listing (permanently delete it), click on the 'Archive' button. This option will only appear once the listing has been deactivated. A box will pop up confirming whether you would like to archive the listing, click OK to proceed, or Cancel to go back.

		What's happening in my	community? Q	
Community Home / My Profile	Events & Activities	Volunteer	My Profile	
My Profile				
This portal allows you to add and edit your Com Opportunities organised by your Group	munity Group details, as well as Eve	ents and Volunteering	Update Account Deactivate Account	
Manage Community Grou	os			
Here you can create and mange your Comm to start.	unity Groups. Click the 'Add New Gr	oup' button	Add New Group	
South East Melbourne Sausage Dog Appreciation Society	Status: Live	Ec	iit Deactivate	
Manage Events				
Here you can create and mange your Events New Event' button to elect.	held by your Community Group. Cli	ick the 'Add	Add New Event	
Annual Sausage Dog Beauty Contest Thu 13 August 2015 09:00AM to 10:00PM	Status: Deactivated	Activ	vate Archive	
Manage Volunteering Opp	ortunities			Message from webpage
Here you can create and mange your Volunt Community Group. Click the 'Add New Oppo	eering Opportunities organised by yo rtunity' button to start.	bur g	Add New Opportun	nce archived, content can no longer be brought back. Are you sure u want to archive Annual Sausage Dog Beauty Contest.
				OK Cancel

4.2. DEACTIVATING YOUR USER ACCOUNT/ LOG IN

Deactivating a user account/ log in <u>will not automatically deactivate</u> Community Group, Event or Volunteer Opportunities created with that user account. This must be done before you deactivate your account following the steps outlined in the previous section.

To deactivate your user account/ log in, click on the 'Deactivate Account' tab on the user account/ log in page. This will take you to a new page where you will be asked to confirm whether you would like to continue with the deactivation.

Select 'Delete my account' if you wish to remove your account completely.

City of KINGSTON			Georgia Logan	Log Out				
		Search	F 9	0 ⊕ Q				
f Community	Events & Activities	Volunteer	My Prof	file				
Home / My Profile / Deactivate account Deactivate account Are you sure you wish to deactivate your Deactivating your account will result in your delete the pages that you have created in yo It is recommended you remove the pages fr To archive your pages: Return to <u>your profile</u> . Click the deactivate button next to each Click the Archive button next to each	account? login being deleted and disconnect our profile. om your profile before deleting you page name, click OK in the confirm age name, click OK in the confirmat	ted from your content in My Comm r account. To do this they need to nation box and your pages will nor tion box and your pages will be an	nunity Life. It will not a be archived. w show as Deactivat chived.	automatically ed.				
You will then be able to deactivate your account.								
Please contact the <u>Community Engagement Team</u> if you want to delete your account (login) but keep your My Community Life pages live.								
If you wish to go back to the Management Go back to the Management Interfa If you wish to confirm the deletion of your Delete my account	t interface, click the button below:							

5. Getting the most from MCL

The My Community Life website is a great place to promote your group, events and volunteer opportunities. Council promotes the MCL site through a range of channels such as Kingston Your City, the main Kingston Council website, social media and newspaper advertisements.

To get your information to the widest audience, it is also recommended that you promote your MCL pages using a range of activities, such as:

- Linking your MCL pages to and from your existing community group website
- Promoting your MCL pages using social media (refer to tip below)
- Including information about your MCL pages in your community group newsletter
- Talking about your MCL pages to all your members and showing them how to find and use the site
- Directing community members to the site whenever you get an enquiry
- Working with other community groups to cross promote events via social media. The more traffic we all bring to the site the better the outcomes for all groups.

Just as important as promotion, is making sure that you have great content on the MCL site. You want people to be able to find all the information they need when they get there. If people can't easily find the information they are looking for, or the information is not up to date or reliable, they will probably not use the site again.

To make your content as valuable as possible you need to:

- Make sure it is always up to date
- List all your events and opportunities
- Use eye catching photos
- Carefully choose the words you use in headings, descriptions and key words. Use simple common words as these are what show up best in the search results
- Think about including case studies or quotes from members, event participants or current volunteers (you can even video them, load them onto YouTube and link to them from your page)
- Be creative and have fun.

TIP: Using social media

Council has developed a guide that explains how you can use social media to help promote your group, events and volunteer opportunities.

Contact the My Community Life team for an electronic copy of a video tutorial, called a webinar.





